**Persimmon Homes Healthy Community Scheme**

Basingstoke and Mid Hants Athletics Club are in the running for a massive £200,000 donation from Persimmon Homes.

Having entered the Persimmon Homes Healthy Community Scheme and declared the regional monthly winner in October 2017, BMHAC were selected as the Regional Finalist in early February and will compete against 29 other junior sports clubs to win a public vote.

In addition to the main prize of £200,000, there are two runner up prizes of £50,000.

Our campaign hit the ground running with a launch video and communication to all our membership on 5th February, the day the voting opened.

In addition to our own membership, efforts have been made to promote voting and publicity through:

* Contact with all local junior clubs competing in the Wessex and Alder Valley Leagues.
* Support from Hampshire Athletics who have posted on their website
* Contact and communication with all BAL and SAL league clubs.
* Local running clubs and cycling clubs are posting notices on websites, Facebook and other social media.
* Local schools have been contacted and are including information on school newsletters, Facebook and social media.
* Support has been received from Basingstoke Voluntary Action and the Basingstoke Sports Council with publicity at the local Sports Awards on 23rd February and an appeal to the wider sporting community of Basingstoke and surrounding area.
* Local TV have been approached are liaising with the club to film and broadcast our campaign. Breeze FM have conducted a recorded interview and plan to broadcast week commencing 26th February.
* Local businesses have been approached. Amongst others, support has been received from Primark Basingstoke, Oliver’s Fish & Chip restaurant, local hairdressers, gyms and sports clubs. Support has also been received from SD Worx (HR outsourcing business) who are encouraging all their employees to vote.
* Basingstoke Sports Centre and the Aquadrome have taken leaflets and flyers.
* Park Run and Junior Park Run have also been supportive over the last two weeks.

Voting closes at midnight on 16th March with the winners announced at a ceremony and Gala Dinner in York on 22nd March.

Further promotional opportunities are being pursued in our efforts to leave no stone unturned.

Our thanks to all those within the club; coaches, athletes, parents and members of the local community who are giving us their full support and encouraging others to do the same.

**Sue Scouler-Davison, Committee member and Minutes Secretary.**